

For: The Tenafly Nature Center

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For Immediate Release



Tenafly Nature Center News Story Receives Emmy Award Nomination for News 12 New Jersey

Tenafly, NJ -- February 21, 2011 -- The New York Chapter of The National Academy of Television Arts and Sciences (NY NATAS) announced February 18th that a TV news broadcast on the educational programming of the Tenafly Nature Center has been nominated for a New York Emmy Award in the Education category. The TV broadcast, secured by Tenafly's Sperlinggreene PR and Marketing Communications and titled [Garden State Green: Adventures in Learning](#) first aired on June 1, 2010.

Executive Director Jennifer Kleinbaum said, "As we celebrate our 50th anniversary, this nomination is a wonderful endorsement of the educational programming offered at The Tenafly Nature Center. The broadcast, featuring a group of first grade students on a mini-expedition, captures the thrill of the hands-on encounters with nature that define the center." The Tenafly Nature Center is holding a series of events and celebrations throughout the year to mark a half century of operation.

Noted Mike Neus, President of The Tenafly Nature Center, "With our annual Gala approaching on March 6th, it is especially gratifying to attract this kind of national attention." On March 6, 2011, The Tenafly Nature Center will hold their annual gala at 8th Annual Dinner to benefit Tenafly Nature Center at The Clinton Inn in Tenafly. At the dinner, they will present the coveted. Founders Award to Alpine Mayor Paul Tomasko.

The nominated News 12 New Jersey segment was produced by Karin Attonito and features on-air host Roxanne Evans. The winner of the 2011 New York Emmy Award will be announced on April 3rd. More details on the awards can be found [online](#).

The Tenafly Nature Center, located at 313 Hudson Avenue, Tenafly, NJ is a non-profit member-supported nature preserve, whose mission is to protect almost 400 wooded acres and all of its inhabitants, and to teach subsequent generations to do the same. First created by a bold group of homeowners in 1961 to protect the land from developers, TNC has nurtured an appreciation for nature, and has been a leader in open-space preservation and environmental education for its community in Tenafly, Bergen County, and beyond. More than 1000 groups of area school children and scouts come to the Tenafly Nature Center each year which offers ten blazed trails totaling about seven miles, and a Nature Center where visitors enjoy special programs and natural history exhibits. More information is available at www.tenaflynaturecenter.org or by calling (201) 568-6093.

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